

## **Looking for a CEO – Digital Health Incubator Company**

### **POSITION SUMMARY**

We are looking for an exceptional CEO who is passionate about building the business and team to lead this disruptive startup.

### **JOB DESCRIPTION**

- Set the vision for the company and define the overall strategy from launch to scale; including long-term goals. Drive growth, profitability and company value
- Refine and deploy business models
- Provide expert guidance to all functional areas, including strategy, operations, sales & product
- Manage competition and threats in the marketplace, with constant evaluation of financial structure, capital strategy & strategic priorities
- Develop and implement scalable and efficient strategies to ensure both consistent results and exponential growth
- Build industry partnerships & relationships to amplify impact
- Identify, prioritize, and conduct thorough due diligence on business opportunities for strategic partnerships and investments Provide expert guidance to all functional areas, including product, analytics, growth marketing, and account management
- Empower the team towards autonomous delivery, while exercising appropriate balance of control
- Facilitate senior R&D relationships for early commercial activities

### **Desired Expertise & Experience**

- 5+ years of experience as a business leader in the digital health space or big data
- P&L and cash flow responsibilities at CEO level
- Experience navigating commercial contracts with senior leaders
- Clinical development background with hands-on experience in clinical trial conduct & optimization
- Deep familiarity and insights into digital tools for clinical development
- Proven track record of building successful products to sustainability with high caliber teams from the ground up, ideally in current roles

- Experience and positive track record raising and negotiating venture funding
- Experience with digital health regulations around clinical trial optimization.